



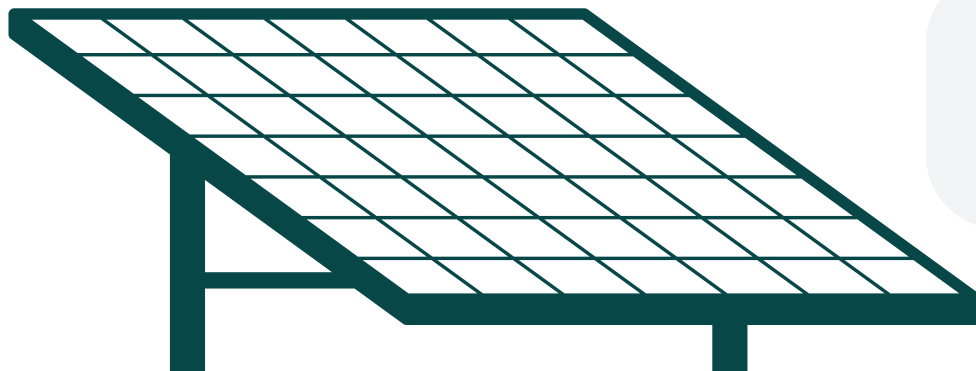
SOLAR & HOME SERVICES

LEADS & DATA

McGRAW takes pride in offering the highest quality solar and homeowner aged, opt-in leads and data. Entrust McGRAW for your solar leads and witness your client base grow! Consumers on the McGRAW Homeowner Masterfile are actively searching for Home Solar Panels and other home services online. Select by recency to get the freshest leads in the industry.

OUTPUTS (WHERE AVAILABLE)

- First Name
- Last Name
- Address
- City
- State
- ZIP
- Phone
- Email
- IP Address
- Monthly Bill
- Roof Shade
- Utilities Provider
- Trusted Form



GET THE HIGHEST
QUALITY SOLAR
AND HOMEOWNER
LEADS WITH **MCGRAW.**

WHY US?

With McGRAW, we offer several ways to reach your solar aged leads: phone numbers, email addresses, fax numbers, and mailing addresses. This ensures you are connecting with your potential client in every way possible!

MCGRAW SOLAR SURVEY RESPONDERS

Consumers on the McGRAW Home Solar Survey responders is a highly active survey responders, indicating they are searching for residential solar panels. After filling out a form for more information on survey sites, these consumers are matched up high-quality qualified solar contractors.

- Solar panels reduce the cost of electricity bills
- Solar benefits the environment
- Solar has low maintenance costs
- 3,492,331 Total Universe / Universe Rate Segments, \$65.00/M
- Minimum Quantity = 10,000
- Net Name is not allowed
- Male = 96, Female = 96

SERVICES WE OFFER FOR B2B AND B2C



DATA PROCESSING

Data hygiene, enhancement, appends, and more to make your data actionable.



ACQUISITION EMAIL

Acquire new customers with permission-based emails to custom target audiences.



DATABASE SERVICES

Marketing, prospect, and analytic databases built to power your growth.



LEAD GENERATION

B2B and B2C lead gen via opt-in digital placements and co-branded emails.



DATA MONETIZATION

Monetize your data with our end-to-end list management service.



1-888-343-3165



info@mcgrawnow.com



mcgrawnow.com