



# INSURANCE INDUSTRY LEADS & DATA

Get the insurance leads you need with McGRAW. With a focus on medicare, final expense, health and life insurance leads, we have the most comprehensive option for aged and real-time leads on the market.

## FINAL EXPENSE AND LIFE INSURANCE LEADS

**McGRAW offers real-time leads and target lists for the insurance industry. Our lists are targeted to meet your needs, always fresh, and have unlimited growth potential. Available attributes include:**

- Email Lists
- Mail Lists
- First Name
- Last Name
- Address
- City
- State
- ZIP
- Phone
- Email
- IP Address
- Age
- Gender



**MCGRAW HAS THE LEADS AND  
LISTS TO FIT YOUR NEEDS.**

# SERVICES WE OFFER FOR B2B AND B2C



## DATA PROCESSING

Data hygiene, enhancement, appends, and more to make your data actionable.



## ACQUISITION EMAIL

Acquire new customers with permission-based emails to custom target audiences.



## DATABASE SERVICES

Marketing, prospect, and analytic databases built to power your growth.



## LEAD GENERATION

B2B and B2C lead gen via opt-in digital placements and co-branded emails.



## DATA MONETIZATION

Monetize your data with our end-to-end list management service.



1-888-343-3165



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